

Webtrekk v5 Quick Install Guide

Little Effort, Fast Insights



Quick Install Guide

The basis for web analysis with Webtrekk Analytics is the pixel implementation. This install guide shows the quickest and easiest integration.

- 1** Integration of the function script on the website
 - a** Uploading of the script to the web server
 - b** Integrating the script on the page

- 2** Configuration of Webtrekk Tag Integration
 - a** Creating the container
 - b** Configuring the tracking plugin
 - c** Publishing the container

- 3** Analysis and Dashboarding in Webtrekk Analytics

1 Integration of the function script

Step a: upload tiLoader.min.js to the web server

- Function script can be downloaded directly from the [Support Center](#)
- Individual customization usually only requires inserting the individual tild (formerly safetagId)

Step b: integrating tiLoader.min.js

- Funktion script has to be integrated on every page to be tracked
- Integration should occur in the head of the website
- Path to the script should be relative in order to avoid requiring a separate SSL integration

```
a window._tiConfig = window._tiConfig || {  
  tiDomain: 'responder.wt-safetag.com',  
  tiId: '111111111111111',  
  // customDomain: 'sub.domain.tld',  
  // customPath: 'js/container_script.js',  
  option: {}  
};
```

```
b <html>  
<head>  
<title>Homepage</title>  
<!-- WebtrekkJS -->  
<script type="text/javascript" src="js/tiLoader.min.js">  
</script>  
</head>  
<body>  
  Contains the content of your website.  
  
</body>  
</html>
```

2 Configuration of Webtrekk Tag Integration

Step a : Creating a container

- Log in at suite.webtrekk.com
- Main navigation : Tag Integration
- Creating a container: New Container

Step b : Adding and configuring the Webtrekk-Plugin

- Adding the plugin: Choose the Webtrekk-Plugin from the list and configure it
- For a quick start only TrackID, TrackDomain and Domain have to be filled in
- Additionally: optional settings – activate Automatically execute "sendinfo"
- Event-Tab: Event tracking type link for all pages

Event tracking type	Page area	Actions
link	All pages	⊗ ×

3. Assign rules

All pages

Save configuration Cancel

Step c : Publish the container

Done!

Tag Integration | Containers > Edit

Please enter the details of the new container here.

Title* Demo-Container

Type* WEB

Domain inclusion* .wt-quickinstall.com

Domain exclusion e.g. mail.site.com, login.site.com

Save Cancel

Tag Integration | Create

1. Plugin

Webtrekk plugin v5.0.3

2. Plugin configuration

Basic Advanced Cross Device Bridge Page Publisher Product Event Form Heatmap Visitor Campaign

Webtrekk track ID* 2222222222222222

Webtrekk track domain* ti.wt-quickinstall.com

Domain* .wt-quickinstall.com

Cookie settings* First-party cookies

Position of "sendinfo"-call* Execute in <head>

Optional settings

Automatically execute "sendinfo"?

If possible trigger plugins in "head"?

Next

C Publish



3 Analysis and Dashboarding in Webtrekk Analytics

